



CHAPTER SPONSOR PROGRAM

Welcome to the **ACF Central Florida Chapter** — where members of the Culinary Arts come together, learn more about their craft, and inspire a passion for food. Through our website, email newsletter, events, and various social media outlets, we reach more than 2,000 local chefs and culinary professionals each month. You can reach into our established, targeted market through one of three sponsor packages.

As our chapter grows, we hope to include you as a partner. In exchange for your sponsorship, we will put your company's name and logo in front of thousands of local culinary professionals on a regular basis. Revenue generated from your sponsorship will be used to help support our culinary teams, inspire student members, and fund the many local Orlando charities that our chapter supports (*ie. Give Kids the World, Taste of Compassion, and more*).

Our sponsorship packages include a variety of these features:

- **Website Button Ad** — small colorful company ad to be placed on all www.acfcfc.com site pages
- **Website Logo Placement** — carousel or slideshow of sponsor logos to be placed on high traffic site pages
- **Company Feature Article** — full page, special feature of your company published in the Sponsor Gallery of the chapter website
- **Sponsor Widget** — special widget that appears on the sidebar of most chapter website pages, the latest 5 new sponsors are shown at a time
- **Newsletter logo placement** — sponsor logos included in a special area within all chapter email newsletter campaigns
- **Home Page Feature** — a special one-month placement on the highest traffic page of the site, the home page, in a special section titled "Sponsor of the Month"
- **ACF Associate Membership** — a special ACF membership for a group, company or corporation providing products or services to the culinary profession
- **Christmas Party Tickets** — tickets for members of your company to attend the ACF Central Florida Chapter's annual Christmas Party held each December
- **President's Gala Corporate Table** — a table of 8 seats exclusively for employees or guests of your company to attend the ACF Central Florida Chapter's annual President's Gala held each January

Help support the *ACF Central Florida Chapter*.

Sign up for sponsorship today!

Lynda Gail Alfano

ACF/CFC Marketing Consultant

407-928-6362 or marketingchefs@acfcfc.com

ACF/CFC Sponsor Agreement Form

Sponsor Agreement

\$500/yr

Bronze Package

- ✔ Website Button Ad
- ✔ Website Logo Placement
- ✔ Newsletter Logo Placement
- ✔ Company Featured Article
- ✔ Christmas Party Tickets (2)

\$1,000/yr

Silver Package

- ✔ Website Button Ad
- ✔ Website Logo Placement
- ✔ Newsletter Logo Placement
- ✔ Company Featured Article
- ✔ Home Page Feature
- ✔ ACF Associate Membership
- ✔ Christmas Party Tickets (4)

\$1,500/yr

Gold Package

- ✔ Website Button Ad
- ✔ Website Logo Placement
- ✔ Newsletter Logo Placement
- ✔ Company Featured Article
- ✔ Home Page Feature
- ✔ ACF Associate Membership
- ✔ Christmas Party Tickets (6)
- ✔ President's Gala Corporate Table

Thank you for supporting the ACF Central Florida Chapter! Please check the box next to the sponsor package your company is interested in:

Bronze (\$500/yr) **Silver (\$1,000/yr)** **Gold (\$1,500/yr)**

The undersigned warrants that he/she is authorized to execute this contract for the Sponsor and that they have received and reviewed a copy of this Agreement.

Company Name: _____

Contact/Title: _____

Address: _____ City: _____

State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Agreement Date: _____

Sponsor Signature: _____

- * Please make check payable to ACF Central Florida Chapter, Inc.
- * Credit cards also accepted
- * Upon reservation, all signed and paid contracts are final.
- * Please mail payment to:

ACF Central Florida Chapter

207 Indiana Avenue • St. Cloud, FL 34769
www.acfcfc.com

Advertiser agrees that all artwork, copy and photos created by ACF/CFC are the property of ACF/CFC and any copyrights existing therein are hereby transferred to ACF/CFC. In the event the above advertiser wishes to change the ad resulting in a new ad layout design and/or photos, advertiser agrees to pay additional production charges, if required, and agrees to notify ACF/CFC of the requested ad changes. Advertiser agrees to indemnify and hold harmless ACF/CFC from any loss or liability arising out of or in connection with the publication of the advertised material. ACF/CFC will not be responsible for errors in advertising.

This web advertising agreement is based on a term of one year. At the expiration of this annual contract, this agreement may be renewed on an annual basis (at the current rate) until such time as either party shall give the other party a 30-day advance written notice, prior to publication date, of its intent not to continue under the terms herein.

Payment for the website advertising is due prior to the ads going live on www.acfcfc.com. Final payment is due at time of signing. Any other sponsorships or services will be invoiced independently and due on the date specified. The Advertiser agrees to pay invoices upon receipt. Ads **WILL NOT** be placed on the reserved website program space if full payment is not received. Any acceptance of this contract is subject to ACF/CFC website advertising terms and must be approved by the current ACF/CFC President.

